

ETIHAD STADIUM

| GAME | RD | DAY | DATE | EST | HOME | AWAY | NETWORK | S/B |
|------|----|-----|------------|---------|------------------|-------------------|---------|-----|
| 1 | 1 | Sat | 31/03/2012 | 7:40 PM | North Melbourne | Essendon | FOX | S |
| 2 | 1 | Sun | 1/04/2012 | 1:10 PM | Western Bulldogs | West Coast Eagles | FOX | S |
| 3 | 2 | Sat | 7/04/2012 | 1:45 PM | Essendon | Port Adelaide | SEVEN | S |
| 4 | 2 | Sun | 8/04/2012 | 4:40 PM | St. Kilda | Gold Coast Suns | FOX | S |
| 5 | 3 | Sat | 14/04/2012 | 7:40 PM | Western Bulldogs | St. Kilda | FOX | S |
| 6 | 3 | Sun | 15/04/2012 | 4:40 PM | North Melbourne | Geelong Cats | FOX | S |
| 7 | 4 | Fri | 20/04/2012 | 7:50 PM | St. Kilda | Fremantle | SEVEN | S |
| 8 | 4 | Sat | 21/04/2012 | 2:10 PM | Collingwood | Port Adelaide | FOX | S |
| 9 | 5 | Sat | 28/04/2012 | 4:40 PM | North Melbourne | Gold Coast Suns | FOX | S |
| 10 | 5 | Sun | 29/04/2012 | 3:15 PM | Richmond | West Coast Eagles | SEVEN | S |
| 11 | 6 | Sun | 6/05/2012 | 1:10 PM | Carlton | GWS Giants | FOX | S |
| 12 | 6 | Fri | 4/05/2012 | 7:50 PM | Western Bulldogs | Collingwood | SEVEN | S |
| 13 | 6 | Sat | 5/05/2012 | 1:40 PM | Essendon | Brisbane Lions | FOX | S |
| 14 | 7 | Sat | 12/05/2012 | 7:40 PM | Essendon | West Coast Eagles | SEVEN | S |
| 15 | 7 | Mon | 14/05/2012 | 7:40 PM | St. Kilda | Carlton | SEVEN | B |
| 16 | 7 | Sun | 13/05/2012 | 1:10 PM | North Melbourne | Western Bulldogs | FOX | S |
| 17 | 8 | Sun | 20/05/2012 | 3:15 PM | Carlton | Adelaide Crows | SEVEN | S |
| 18 | 9 | Fri | 25/05/2012 | 7:50 PM | Western Bulldogs | Geelong Cats | SEVEN | S |
| 19 | 9 | Sat | 26/05/2012 | 4:40 PM | St. Kilda | Sydney Swans | FOX | S |
| 20 | 9 | Sun | 27/05/2012 | 1:10 PM | North Melbourne | Brisbane Lions | FOX | S |
| 21 | 10 | Fri | 1/06/2012 | 7:50 PM | St. Kilda | Richmond | SEVEN | S |
| 22 | 11 | Fri | 8/06/2012 | 7:50 PM | Carlton | Geelong Cats | SEVEN | B |
| 23 | 11 | Sat | 9/06/2012 | 7:40 PM | Essendon | Sydney Swans | SEVEN | S |
| 24 | 12 | Sun | 17/06/2012 | 4:40 PM | Western Bulldogs | Port Adelaide | FOX | S |
| 25 | 13 | Sat | 23/06/2012 | 2:10 PM | Western Bulldogs | Brisbane Lions | FOX | S |
| 26 | 13 | Sun | 24/06/2012 | 4:40 PM | North Melbourne | Adelaide Crows | FOX | S |
| 27 | 14 | Sat | 30/06/2012 | 7:40 PM | Essendon | Western Bulldogs | SEVEN | S |
| 28 | 14 | Sun | 1/07/2012 | 4:40 PM | St. Kilda | North Melbourne | FOX | S |
| 29 | 15 | Sat | 7/07/2012 | 7:40 PM | St. Kilda | Essendon | SEVEN | S |
| 30 | 16 | Fri | 13/07/2012 | 7:50 PM | North Melbourne | Carlton | SEVEN | S |
| 31 | 16 | Sun | 15/07/2012 | 3:15 PM | Western Bulldogs | Hawthorn | SEVEN | S |
| 32 | 16 | Sat | 14/07/2012 | 1:45 PM | Melbourne | Fremantle | SEVEN | S |
| 33 | 17 | Fri | 20/07/2012 | 7:50 PM | Geelong Cats | Essendon | SEVEN | B |
| 34 | 17 | Sat | 21/07/2012 | 7:40 PM | Western Bulldogs | Carlton | SEVEN | S |
| 35 | 18 | Fri | 27/07/2012 | 7:50 PM | Essendon | Hawthorn | SEVEN | B |
| 36 | 18 | Sat | 28/07/2012 | 2:10 PM | North Melbourne | Melbourne | FOX | S |
| 37 | 18 | Sun | 29/07/2012 | 3:15 PM | St. Kilda | Western Bulldogs | SEVEN | S |
| 38 | 19 | Sat | 4/08/2012 | 1:45 PM | Western Bulldogs | North Melbourne | SEVEN | S |
| 39 | 19 | Sun | 5/08/2012 | 3:15 PM | Carlton | Sydney Swans | SEVEN | S |
| 40 | 20 | Sat | 11/08/2012 | 7:40 PM | Carlton | Brisbane Lions | FOX | S |
| 41 | 20 | Sun | 12/08/2012 | 4:40 PM | Essendon | North Melbourne | FOX | S |
| 42 | 21 | Fri | 17/08/2012 | 7:50 PM | Geelong Cats | St. Kilda | SEVEN | B |
| 43 | 21 | Sat | 18/08/2012 | 7:40 PM | Collingwood | North Melbourne | SEVEN | S |
| 44 | 21 | Sun | 19/08/2012 | 3:15 PM | Western Bulldogs | Sydney Swans | SEVEN | S |
| 45 | 22 | Sat | 25/08/2012 | 1:45 PM | St. Kilda | GWS Giants | SEVEN | S |
| 46 | 22 | Sun | 26/08/2012 | 3:15 PM | North Melbourne | Fremantle | SEVEN | S |
| 47 | 23 | TBC | TBC | TBC | Carlton | St. Kilda | TBC | S |

B – Blockbuster Match
S – Standard Match

Mass Audience + Engagement + Intimacy

